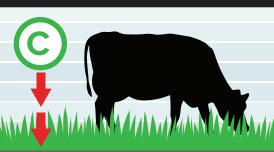


Capturing carbon from the atmosphere and storing it underground is one of the most efficient ways to slow climate change.

Good news - beef cattle help store carbon naturally, just by grazing on the land.

Carbon sequestration is the **removal and storage of CO₂** from the atmosphere. Sequestering harmful carbon and storing it in soil is critical for **buffering against the effects of climate change.**¹



Carbon is **stored in soil via plants and forage**. Through managed grazing, **cattle naturally accelerate carbon sequestration** because they efficiently recycle nutrients through the soil.^{2,3,4}

The U.S. land where cattle graze contains **between 10 and 30% of the carbon stored** in soil.²





Not only do beef cattle help preserve this land they can create carbon negative budgets—meaning they are helping store more carbon than they are emitting.⁶

If this land was instead developed, we would **release carbon** and lose the ability **to capture additional** carbon in the future.^{3,5}



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