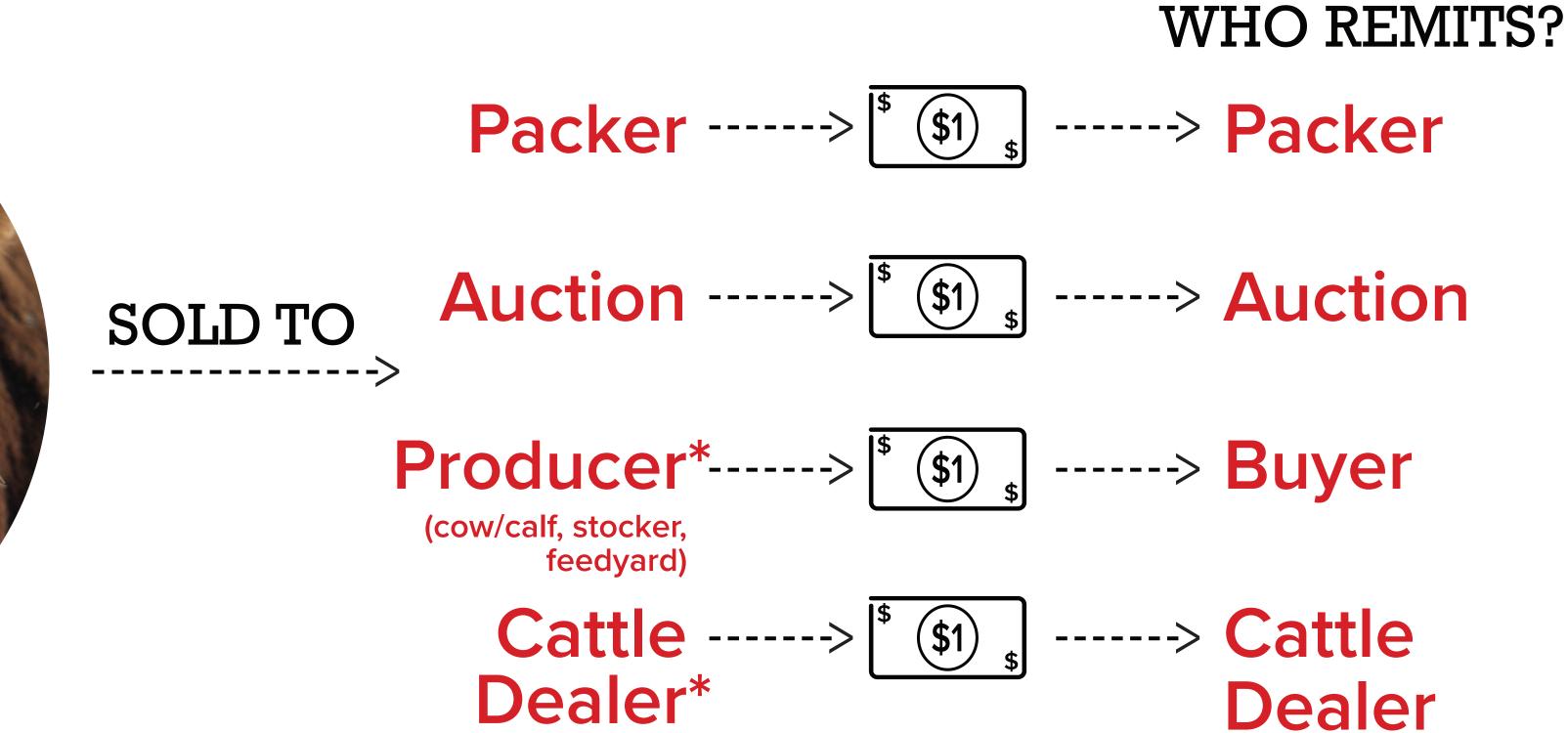
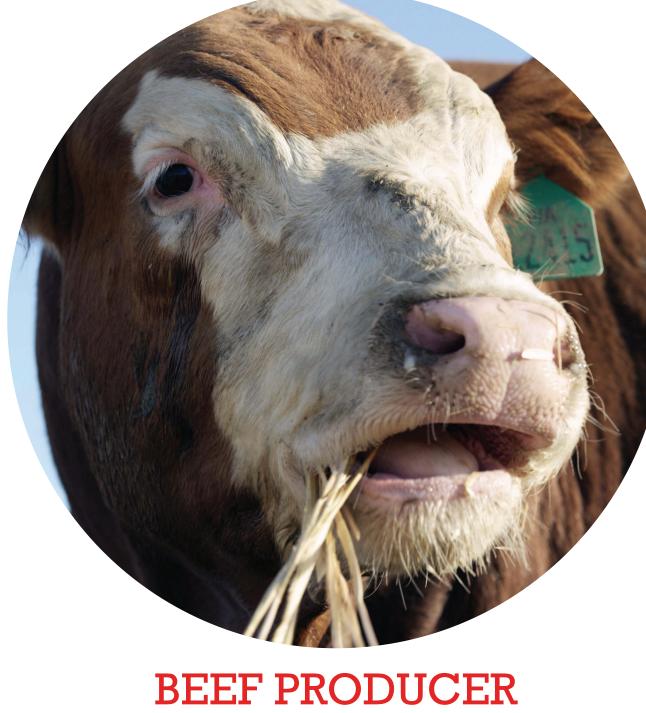


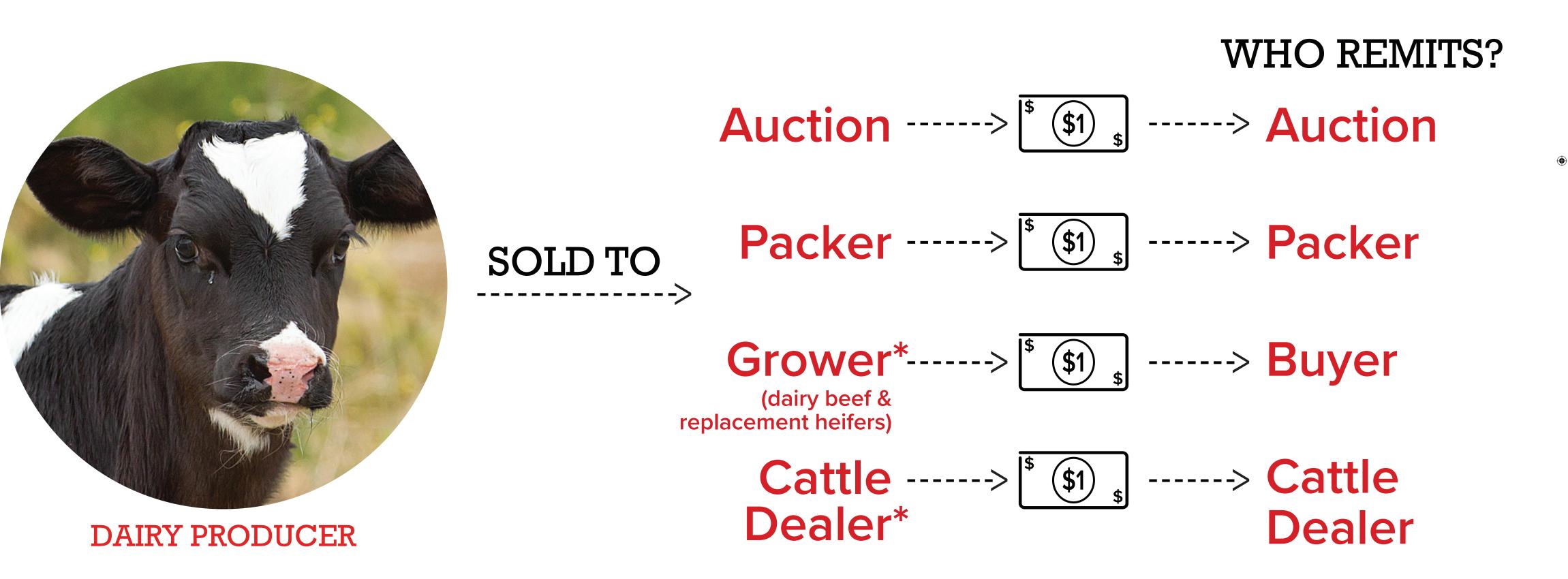
UNDERSTANDING BEEF CHECKOFF REMITTANCE



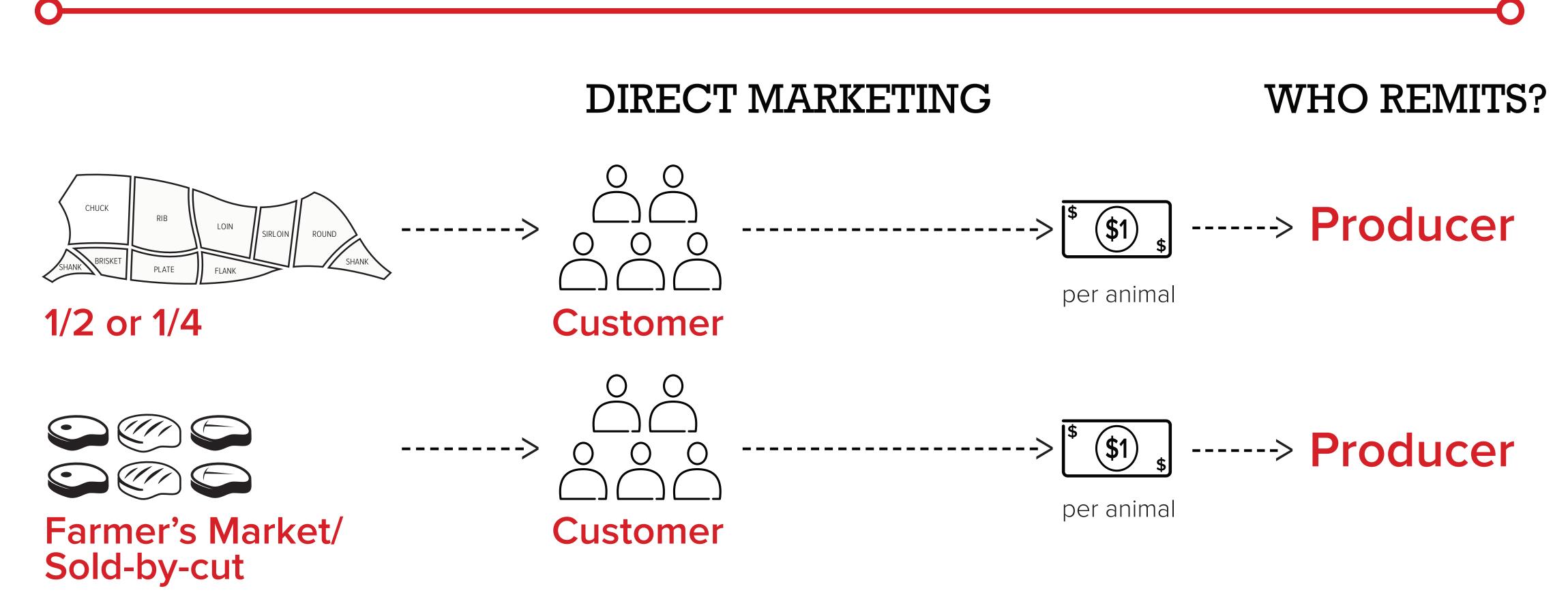


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ANY BOVINE SOLD -----> [\$] (\$1) \$ MUST BE REMITTED



* For private treaty sales, both the Buyer and the Seller are responsible for remittance.



* According to the Beef Promotion and Research Act of 1985 either the seller or buyer can remit the beef checkoff, however for clarity and consistency we encourage the seller to take on that compliance responsibility.